



CharityBox.com



A.C.T. Automated Campaign Tool

Every successful campaign starts with a rallying point. Once you define a need, you need a date. Pick a date that is meaningful such as “We need to raise \$1 million by Labor Day to help Unemployed Veterans”. Now you have a specific need and date.

- We will come up with a graphic image and email campaign that you can proof and modify as needed. You’ll see exactly what it will look like.
- We can set up the campaign to run as many times as you need. Using the example above, we might run the campaign 5 times, once each Sunday up to Labor Day.
- Our system uses image compression, individual email sending (not BCC) and techniques to get past SPAM blockers. These techniques are essential.
- Donor gets a printable tax letter as well as an email receipt.

Priced at \$1495 per campaign

The Sholom Foundation is the planned giving and endowment fundraising arm of the Sholom Community Alliance of nursing homes, assisted living and independent living facilities. It is the Sholom Foundation's sole mission to insure the financial viability of the Sholom Community Alliance for generations to come.



The Katrina Emergency Tax Relief Act of 2005 (KETRA)

This act creates valuable tax incentives for charitable contributions made by December 31, 2005 and does not apply only for hurricane relief efforts. KETRA allows you to deduct cash gifts up to 100% of your adjusted gross income. Before KETRA your charitable contributions were limited to 50% of adjusted gross income.

If you have been considering a gift of cash or appreciated securities, this is a very favorable time to make the donation. If you have a multi-year pledge, or an intention to make contributions each year, it may be to your advantage to pay more of it off this year so you can deduct more immediately.

Please check with your tax advisor regarding KETRA.

Sholom Foundation / 3610 Phillips Parkway / Minneapolis, MN 55426 / 952-939-1593

[CLICK HERE to donate now](#)

